



Stellantis Drive for Design Contest
presented by Stellantis Product Design Office
Drive for Design Guidelines

DESIGN BRIEF: Envision a future Chrysler product for the next generation of electrified vehicles and mobility solutions.

ELIGIBILITY: Entrants must be legal U.S. residents in grades 10-12 currently attending a U.S. high school

SUBMITTING ENTRIES: WWW.STELLANTISDRIVEFORDESIGN.COM

- Submit as a .pdf or .jpg, any medium accepted, size no larger than 11" X 17"
- Submit only one final design
- Interior or exterior design is acceptable
- **Deadline for submission is Friday, May 13th at 11:59 P.M. Eastern**
- Entry must not contain material that violates or infringes upon another's rights, including but not limited to, privacy, publicity or intellectual property rights, or that constitutes copyright infringement
- Submission must be the original work of the Entrant

TIMING AND DEADLINES:

- **March 22, 2022 – Contest start date. Begin submissions.**
- **May 13, 2022 – Entries due via StellantisDriveForDesign.com**
- **May 24, 2022 – Winners announced**

First Place Prize:

- Wacom MobileStudio Pro 16
- Virtual Day of Design
 - 1-1 Portfolio review w/Ralph Gilles and Mark Trostle
 - Live virtual demo from the professional Stellantis design team. See how your design can look after professionals walk you through a step by step demo of how to use the tools and tips and tricks to a successful design
- Winning sketch to be featured on Stellantis social media platforms
- Scholarship to College for Creative Studies 4 week virtual summer program. "VisCom 1" July 10 - July 30th

- Local winners invited to participate as a Student Judge at the prestigious EyesOn Design at Ford House car show in Grosse Pointe, MI, on Father’s Day, June 19th 2022

Second and Third Place Prizes:

- Apple iPad Pro and Apple Pencil
- Virtual Day of Design
 - Live 1-1 Portfolio review w/members of the Stellantis Design Team
 - Live virtual demo from the professional Stellantis design team. See how your design can look after professionals walk you through a step by step demo of how to use the tools and tips and tricks to a successful design
 - Sketches to be featured on Stellantis social media platforms
- Scholarship to College for Creative Studies 4 week virtual summer program. "VisCom 1" July 10th – July 30th.
- Local winners invited to participate as a Student Judge at the prestigious EyesOn Design at Ford House car show in Grosse Pointe, MI, on Father’s Day, June 19th 2022

NEW THIS YEAR! Top 10 to celebrate 10 Years in 2022!:

All Top 10 entries will be awarded with an opportunity to take part together in a virtual networking, and Q & A session with Mark Trostle and his design team.

Judging

- After an initial screening, submissions will be judged by a panel of qualified judges from the FCA US Product Design Office (“Judges”). The Judges will evaluate each Finalist’s entry according to the following weighted criteria: (1) “Craftsmanship” – 25%, (2) “Design Quality” – 25%, (3) “Illustration” – 25% and (4) “Originality” – 25%. The Finalist with the highest overall score from the Judges will be deemed the potential first place winner. The Finalists whose entries receive the next two highest scores from the Judges will be deemed potential second and third place winners. All winners are deemed potential winners pending verification of eligibility and compliance with these guidelines, as determined by FCA US at its sole discretion.
- The decisions of Stellantis shall be final and binding in all matters pertaining to the Contest

Students can follow all competition news on Stellantis North American Facebook, Twitter and Instagram channels using the hashtag #DriveForDesign.

Questions? Contact DriveForDesign@fcagroup.com

By submitting an entry, each Entrant agrees to be bound by these Official Rules and that his or her entry conforms to the entry guidelines and restrictions set forth in these Official Rules (“Entry Requirements”) and that Stellantis may, at its sole discretion, disqualify him or her from the Contest if Stellantis decides that his or her entry fails to conform to the Entry Requirements or any other provision of these Official Rules. Stellantis’s decisions regarding application and interpretation of these Official Rules shall be binding and final. Each entrant into the Contest (and his or her parent or legal guardian, if the entrant is under the age of majority in his or her state of residence [a “minor”]) hereby irrevocably grants, transfers, sells, assigns and conveys to Stellantis, its successors and assigns, all present and future right, title and interest of every kind and nature whatsoever, including, without limitation, all patents, design patents and copyrights, and all rights incidental, subsidiary, ancillary or allied thereto (including, without limitation, all derivative rights) in and to the entry for exploitation throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised. Stellantis shall have the right, in its sole discretion and without owing any additional consideration to entrant, to edit, composite, morph, scan, duplicate, alter, use or otherwise exploit each entry for any purpose which Stellantis deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein. Each entrant hereby acknowledges that such entrant does not reserve any rights in or to the entry. If Stellantis shall desire to secure additional assignments, certificates of engagement for the entry or other documents as Stellantis may reasonably require in order to effectuate the purposes and intents of these Official Rules, then each Entrant agrees to sign the same upon Sponsor’s request therefor.